

Message Text

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PAGE 01 ROME 01365 240938Z
ACTION COME-00

INFO OCT-01 EUR-12 ISO-00 OES-07 EB-08 DLOS-09 TRSE-00
/037 W

-----116088 241829Z /64

R 240910Z JAN 78
FM AMEMBASSY ROME
TO SECSTATE WASHDC 093
INFO AMEMBASSY COPENHAGEN
AMEMBASSY BRUSSELS

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COPENHAGEN FOR RFA; USEEC

E.O. 11652: N/A
TAGS: EFIS, ECON, IT
SUBJECT: OCTOPUS FISHING

REF: STATE 304827

1. ACCORDING TO FEDERPESCA (THE NATIONAL FEDERATION OF FISHING INDUSTRIES), AVERAGE NATIONAL WHOLESALERS PRICE IN ITALY FOR OCTOPUS IS AROUND 900 LIRE (ABOUT 1.03 DOLLARS) PER KG. DETAILED PRICES BY SIZE AND SPECIES ARE NOT READILY AVAILABLE AS SUCH PRICES VARY FROM ONE LOCALITY TO ANOTHER. PRICES VARY FROM LIRE 800-850 (0.92-0.97 DOLLARS) PER KG. TO A MAXIMUM OF 1,100-1,200 (1.26-1.37 DOLLARS) PER KG. FRESH OCTOPUS, CAUGHT ON ITALIAN COASTS, ARE QUOTED AT PREMIUM PRICE AS CUSTOMERS STILL GENERALLY INCLINED PREFER "FRESH" PRODUCT. DEMAND FOR OCTOPUS STRENGTHENS IN JUNE-AUGUST PERIOD, CAUSING SEASONAL PRICE FLUCTUATION. ITALY EXPORTS FROZEN OCTOPUS PRINCIPALLY TO GREECE AND JAPAN. FEDERPESCA EXPECTS DOMESTIC AND FOREIGN DEMAND TO REMAIN RELATIVELY STABLE OVER NEXT FEW YEARS.

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2. ACCORDING TO FEDERPESCA, DOMESTIC OCTOPUS CONSUMPTION DID NOT EXCEED 10,000 TONS IN 1976 (LATEST YEAR AVAILABLE -- ACCORDING TO OUR SOURCE) WHILE SQUIDS AND CUTTLE FISH CONSUMPTION WAS 35,000 TO 40,000 TONS.

3. EMBASSY HAS OBTAINED NAMES AND ADDRESSES OF

FOLLOWING IMPORTERS INTERESTED IN IMPORTING OCTOPUS
FROM US:

(A) PESCLAUDIO, VIA PONTE VETERO 18, 20121 MILANO,
TELEX: 33550 CLAUDIO

(B) EUROPESCA LTD., VIA SAMMARTINI 71, 20125 MILANO

(C) ETRURIA, PIAZZA BERTARELLI 2, 20122 MILANO

(D) ADLER VENTURI, VIA MAGRINI 19, 47042 CESENATICO
(FORLI')

(E) A. BUTTIGNONI, MOLO BERSAGLIERI, 34100 TRIESTE,
TELEX: 46203 ABUTTI

(F) GIOLFO & CALCAGNO, VIA OVADA 1, 16158 GENOVA
(VOLTRI)

(G) TONTINI PESCA, IMPORT-EXPORT OFFICE, VIA GIOVANNI
DA PROCIDA 10, 20149 MILANO

(H) ANGELO FROLLANO (WHOLESALE, BUT WILLING TO IMPORT
ALSO) PIAZZA STEFANO JACINI 14-15, 00191 ROMA

4. THESE IMPORTERS ASSUME OCTOPUS OFFERED WILL BE
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"FROZEN". THEY INDICATED FOLLOWING DATA SHOULD BE
GIVEN:

(A) PRICE, CIF ITALIAN PORT;

(B) SIZE (I.E. HOW MANY PIECES IN A KG.);

(C) IF SOLD WITH OR WITHOUT BODY; IF WITH BODY, WHETHER
CLEANED;

(D) EXACT SCIENTIFIC NAME, QUALITY, AND SPECIFIC
FISHING AREA OF ORIGIN. IF POSSIBLE, SAMPLES OR
PICTURES SHOULD BE MADE AVAILABLE.

(E) WHETHER FROZEN ON SHIPBOARD OR INLAND;

(F) TYPE OF PACKAGING.

5. ON DECEMBER 5, 1977, EC COMMISSION REGULATION NO.
2716/77, ESTABLISHED BASE PRICE FOR FROZEN OCTOPUS AT
785 EUROPEAN UNITS OF ACCOUNT (EUA)M.T. ACCORDING TO
OUR SOURCE, REFERENCE PRICE IS 85 PER CENT OF BASE

PRICE OR ABOUT 667.25 EUA/M.T. IN EVENT OF MARKET
DISTURBANCES, PROTECTIVE MEASURES ARE TO BE APPLIED
AGAINST FROZEN OCTOPUS ENTERING EC BORDER AT PRICE
BELOW REFERENCE PRICE PLUS UNLOADING COSTS (ART. 22
OF EEC REGULATION N. 100 OF 1976).GARDNER

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Message Attributes

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Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment: 25 YEAR REVIEW
Disposition Date: 20 Mar 2014
Disposition Event:
Disposition History: n/a
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ISecure: 1
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